

Little Page  
Sh. Budget 21679  
a photoplay in 2 Reels  
Directed by Archie Mayo  
Author of Photoplay  
Christie Film Co, Inc

JUL 27 1925

REQUEST FOR RETURN OF COPYRIGHT DEPOSITS.

Dated at Wash  
July 27/25

Register of Copyrights,  
Library of Congress,  
Washington, D.C.

JUL 27 1925

Dear Sir:

The undersigned claimant of copyright in the work herein named,  
deposited in the Copyright Office and duly registered for copyright pro-  
tection, requests the return to him under the provisions of sections 59  
and 60 of the Act of March 4, 1909, of one or both of the deposited copies  
of the 2 parts each entitled Waiting  
for the Old Bridge.  
deposited in the Copyright Office on July 27/25 and registered  
under Class Nov. ©CIL 21677  
©CIL 21679

If this request can be granted you are asked and authorized to send  
the said copy or copies to me at the following address: \_\_\_\_\_

to \_\_\_\_\_  
at \_\_\_\_\_

Signed W. S. Summers  
(claimant of copyright)

W. S. Summers

JUL 29 1925

7/5/25  
**PRESS SHEET**

JUL 27 1925

**WALTER HIERS COMEDIES**  
**WALTER HIERS**



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Directed by Archie Mayo



**EDUCATIONAL FILM EXCHANGES, Inc.**  
MADE IN U. S. A.

1133





7/5/25  
P R E S S S H E E T

JUL 27 1925

WALTER HIERS COMEDIES  
**WALTER HIERS**



©CIL 21679

**"OH, BRIDGET"**

Directed by Archie Mayo



EDUCATIONAL FILM EXCHANGES, Inc.

MADE IN U. S. A.

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## "OH, BRIDGET" HAS MORE LAUGHS. THAN MANY FEATURE COMEDIES

### Walter Hiers in Two Reels of Exceptional Comedy with Excellent Story and Cast

It is safe to make the statement that no comedy in which Walter Hiers has ever appeared, either in features or Short Subjects, has caused so much laughter as his latest Educational-Walter Hiers Comedy, "Oh, Bridget."

If any doubts ever existed as to Walter's place in the Short Subject field, "Oh, Bridget" will wipe them away, for it is two reels of the finest sort of comedy that ever made the grouch in the back row chuckle in spite of himself and the kids down front whoop with hilarity. And the people in between will also agree that "Oh, Bridget" is the kind of comedy entertainment it is worth travelling far to see and that it alone is worth the price of admission.

An exceptionally good cast, story and action, with Walter Hiers in one of the funniest parts he has ever portrayed, make "Oh, Bridget" the best comedy Walter has ever done.

#### The Story

Clara's father has a terrible temper. Walter found that out when he was thrown out for hanging around Clara. But after a week in the hospital Walter determines to elope with Clara in spite of her irritable parent.

Just as Walter is about to climb in the window of Clara's house, he is struck with several dishes. Clara's father and the cook are having some words and the cook quits in a huff. The cook meets Walter on the outside and tells him she is leaving. Walter gets a brilliant idea.

The next morning an "ad" appears in the papers and Clara's house is besieged with applicants for the job.

They all insist that they be hired and father is nearly mobbed.

When Walter shows up, dressed as an Irish cook, father welcomes him with open arms and when Clara recognizes him, she insists that he be hired. Walter tells her of his plan for elopement and Clara prepares to go with him.

Out in the kitchen Walter is making a bluff at being a cook when the iceman comes in. He starts making love to the new cook but Walter tells him to stop but it is love at first sight and the iceman is determined to make the fat cook his wife. When he leaves, Clara and Walter try to make their getaway but they can't make it.

Once more the young couple watches for an opening and once more they try. Just as they are about to leave, Clara's Aunt arrives. Walter tells Clara to go upstairs and throw their grips out of the window. She does this but the baggage lands on Auntie and Walter and they are both knocked out. Father and a friend come to the rescue and carry them upstairs. They are left alone and Walter's wig slips off and Auntie screams.

When father comes in, Auntie tells him that the new cook is a "he".



For Electro Order No. 3682—E  
For Mat (Free) Order No. 3682—M

Father starts after him. But in the meantime the iceman returns with a Justice of the Peace, determined to make Walter his bride. There is a wild chase but Walter manages to get Clara and the Justice together and lock the others in a room and they are finally married.

#### WHO'S WHO in "Oh, Bridget"

Walter ..... WALTER HIERS  
His Girl ..... Clara Horton  
Her Father ..... Lincoln Plumer  
The Cop ..... William Irving  
The Iceman ..... Bill Blaisdell

Directed by Archie Mayo

#### EXPLOITATION

What would be your opinion of the business ability of a merchant who deliberately kept fifteen or twenty five percent of his merchandise hidden from the public and did nothing to encourage its sales?

Our guess is that you would think that this particular storekeeper lacked even common sense and was unfit to conduct a business properly.

Yet many, many motion picture exhibitors are engaging in practices which are as short-sighted.

Your Short Subjects comprise from fifteen to twenty five percent of your show.

They represent fifteen to twenty five percent of the attractions you have to offer. They are fifteen to twenty five percent of your merchandise.

If you are not doing anything to exploit or advertise them you are following the short sighted policy of the merchant who keeps his stock hidden.

Exploit your Short Subjects and bring all of your merchandise to the attention of the public.

#### PARAGRAPHS For Your Program

Two reels of screamingly funny comedy with fat and funny Walter Hiers in "Oh, Bridget." Don't miss it!

In addition to the feature picture—fat and funny Walter Hiers in "Oh, Bridget"—Two reels of real clever comedy.

Extra comedy attraction—Walter Hiers in two reels of excellent comedy "Oh, Bridget"—A continuous thirty minutes of laughter.

Too many cooks spoil the consommé—but a lot of them make a crackerjack comedy with Walter Hiers in "Oh, Bridget."

Fat and funny Walter Hiers in one of the best comedies he has ever made—the Educational-Walter Hiers Comedy, "Oh, Bridget."



## "OH, BRIDGET" IS ONE OF HIERS' SIDESPLITTERS

### Fat Star More at Home in Two-Reelers Than in Long Features

(Newspaper review for use after showing of picture)

Walter Hiers has appeared in many funny comedies but none of his former attempts comes up to the two reels of comedy in his latest two reel Educational-Walter Hiers Comedy, "Oh, Bridget" which is at the..... Theatre.

Hiers is more at home in the fast moving two reelers than in the feature productions in which he played for Paramount and other organizations. Perhaps this is because the two reel length is the most suitable for comedy purposes as the fast action and speed of these short comedies give a comedian more opportunities to display his abilities.

In "Oh, Bridget" Hiers is seen as a desperate lover who disguises himself as a corpulent cook and gains employment in the household of his beloved and plans an elopement under the nose of his sweetheart's short-tempered father. But icemen and policemen fall in love with the cook, complicating things considerably and almost ruining Walter's well laid elopement plans.

The support furnished Hiers in this comedy is unusually good. Clara Horton is seen as his leading lady and William Blaisdell, Bill Irving, Lincoln Plumer and Eddie Baker are seen in important roles.

The comedy was directed by Archie Mayo.

## WALTER HIERS IN NEW ROLE

(Newspaper review for use after showing of picture)

Walter Hiers is seen in a role unusual to the fat comedian in "Oh, Bridget" the comedy attraction at the..... Theatre. Hiers dons dresses and for the greater part of the two reels is seen as an Irish cook.

The masquerade is necessary because Walter is planning to elope and as the father of his intended is possessed of a violent temper, Walter secures a position as cook in his household.

A number of complications of a clever and well handled nature produces several comedy highlights. These, in addition to the originality of the story, the acting of Hiers and a well chosen and capable cast, make "Oh, Bridget" one of the best comedies seen on local screens recently.

## HIERS CONVINCED THAT TWO- REELERS MAKE BEST COMEDIES



WALTER HIERS  
in a scene from  
"OH, BRIDGET"

For Electro Order No. 3750-E  
For Mat (Free) Order No. 3750-M

## CLARA HORTON SUPPORTS HIERS

(Prepared as advance publicity story)

Clara Horton, remembered by all as one of the first of the famous child actresses of the screen has now graduated into young womanhood and will be seen as leading lady with Walter Hiers in his latest two reel Educational-Walter Hiers Comedy, "Oh, Bridget" which will be at the..... Theatre.....

Miss Horton was born in Brooklyn, N. Y., and has been in the atmosphere of the stage and screen since she was four years old. Her first screen engagements were with the old Eclair Company and later with Universal Films.

In addition to Miss Horton, Hiers will be surrounded by an excellent supporting cast including Lincoln Plumer, William Irving and Bill Blaisdell. Walter will be seen in the part of an Irish cook. The direction is by Archie Mayo.

### More Action than Story in Short Comedy, Says Well Known Star

(Prepared as advance publicity story)

Walter Hiers is firmly convinced that the Short Subjects offers a greater future for the comedian than the feature length picture.

Hiers has been in pictures for a number of years, and has always been a comedian from the day he stepped before the camera for the first time. He appeared for seven years in feature length productions for the Paramount and other feature organizations until a year ago he arranged to star in a series of two reel comedies to be known as "Educational-Walter Hiers Comedies." Six of these pictures have been made and the last of the six, "Oh, Bridget," will be the comedy attraction at the..... Theatre.....

"Short comedies offer the comedian more opportunity to display his versatility and ability than the feature length picture," says Hiers. "The shorter picture depends more on action than upon story and consequently the comedian must 'get his stuff over' more effectively, for there is not the involved story and situation back of him to create laughs such as the longer and slower pictures have. More comedians have been developed in two reel comedies than in feature pictures, and very few who have deserted the short comedies for the features have regained their popularity."

Hiers, popular in the feature productions, has increased his popularity a hundred percent in the short comedies, if the volume of fan mail he receives is any indication.

## HIERS HAS GOOD CAST IN COMEDY

(Prepared as advance publicity story)

Walter Hiers will have the aid of an excellent cast in his latest two reel Educational-Walter Hiers Comedy, "Oh, Bridget" which will be the comedy attraction at the..... Theatre.....

Clara Horton, popular since her days as a child star, will be seen as his leading lady and others in his support will be William Irving, Bill Blaisdell, Lincoln Plumer and Eddie Baker.

"Oh, Bridget" is one of the funniest comedies this fat star has made according to advance reports. The direction is by Archie Mayo.

## DOUBLE FEATURE BILLS

The only advantage of the "double feature bill" is that it gives the exhibitor two drawing cards for the same show.

To offset this advantage is the number of reels included in the bill and the time it takes to run the complete show. This disadvantage is apparent, for it reduces the number of shows possible in a given time.

Another drawback to the practice is not as apparent, but it is as real. And that is the lack of variety in these double feature bills, and the risk of tiring patrons and getting them out of the movie going habit.

The double feature bill is not necessary when good Short Subjects are booked. And in addition, all the benefits of the "double feature" bill can be secured and all of the disadvantages avoided.

Walter Hiers, for instance, starred in Educational-Walter Hiers Comedies, is a star of more popularity and more merit and a greater box-office attraction than

many of the so-called stars in the longer features.

With Walter Hiers in "Oh, Bridget," you have a star that will draw as much at the box-office as the extra feature on a double feature bill—and you have confined your program to its most convenient length, provided variety and added two reels of clever entertainment.

Advertise your Walter Hiers Comedies as added attractions, for that is what they are. They have the drawing power of a feature—but they do not get a chance to exert this power unless you advertise them.

Give the Walter Hiers Comedies and other Educational Short Subjects their share of the space in your newspaper "Ads." They are all valuable business bringers at your box office. The names of the stars, and the public's love for comedy will make them wonderful attractions for you if you get behind them and advertise them.



One Column by One Inch "Ad" Cut  
For Electro Order No. 3751—E  
For Mat (Free) Order No. 3751—M



Two Column by One and One Half Inch "Ad" Cut  
For Electro Order No. 3752—E  
For Mat (Free) Order No. 3752—M

For Three Column Cut on Page One Order  
Electro No. 3753—E Mat (Free) No. 3753—M

### ACCESSORIES

#### Hand Colored Slides

Four Color One Sheets Four Color Three Sheets  
Duo Tint 11 x 14 Lobby Cards  
(Eight cards to set)

Black and White 8 x 10 Photos  
(Ten Photos to Set)

One Column Newspaper Publicity Cuts and Mats  
One Column Star Cuts and Mats

One Column, One Inch, Newspaper "Ad" Cuts  
and Mats

Two Column, One and One Half Inch, Newspaper  
"Ad" Cuts and Mats

Three Column, Six Inch, "Ad" Cuts and Mats  
(All Mats Free)

Trailers available through National Screen Service  
And the Fullest Cooperation from Your Exchange  
(Cuts and mats must be ordered by number)

### CATCHLINES For Newspaper "Ads"

Fat and funny Walter Hiers in one of his greatest two-reel comedies, "Oh, Bridget."

\* \* \*

Two reels of fast and sidesplitting fun in Walter Hiers' latest two-reeler, "Oh, Bridget."

\* \* \*

Walter Hiers and Clara Horton in "Oh, Bridget"—Two reels of comedy you and the entire family will enjoy. It's the Spice of the Program.

\* \* \*

Walter Hiers, Clara Horton and a big cast of comedy favorites in "Oh, Bridget"—Two fast and funny reels of crackerjack comedy.

\* \* \*

You'll laugh yourself helpless and happy at Walter Hiers in his new Educational-Walter Hiers Comedy, "Oh, Bridget." It's a half hour of hilarity.



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